

WE-Empower!

2022- 2023 Syllabus Outline

2023-2024
SYLLABUS
COMING SOON!

Topics & Events

- Meet and Greet – Introduction to WORLDiscoveries and WE-Empower Project
- Introduction to Technology Transfer and Research Commercialization
- PANEL - Research to Invention to Technology
- Introduction to Patents (IP 101) / IP Strategy
- PANEL – Equity, Diversity, and Inclusion in Technology Transfer, Research Commercialization and Entrepreneurship
- PANEL - Innovation Landscape Networking Event
- Market Research on Inventions and Technologies
- PANEL - Scientist/Entrepreneur
- Innovation Landscape, Funding, Resources, etc.
- Business Plan, How to Pitch, Communicating Science in a Business Environment

Attendance Policy

This program is offered in person and you are required to attend all sessions. However, circumstances may arise which make it impossible for you to attend (e.g., conflicting course schedule, health-related reasons). As a matter of professional courtesy, you are expected to inform Susan Jacobs (susan.jacobs@uwo.ca) about your absence in advance.

Presented by



WORLDiscoveries®, operating as a department of Western University, draws upon industry connections, market knowledge and business development expertise to help researchers and local inventors commercialize their discoveries through licensing and new company startups.